

Arkansas Insurance Department

Mike Huckabee
Governor



Julie Benafield Bowman
Commissioner

Media Alert

FOR IMMEDIATE RELEASE

For more information contact:

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Insurance Regulators Discuss Weather-Related Disasters Gulf State Commissioner to Be on Hand

WHO: UALR/UCA Insurance Day Symposium

WHAT: Arkansas Insurance Day

WHEN: September 29, 2005

TIME: 8:30 a.m. – 3:30 p.m.

WHERE: Chenal Country Club
Little Rock, Arkansas

WHY: As a part of the Fifth Annual Arkansas Insurance Day, Insurance Commissioners from bordering states will discuss, among other things, the impact of weather-related disasters on their respective areas. State Insurance Commissioner Julie Benafield Bowman will host a panel of regulators including Mississippi Commissioner George Dale, Tennessee Commissioner Paula Flowers, and Oklahoma Commissioner Kim Holland.

Also scheduled to be addressed during the Insurance Day program is "Identity Theft" a growing crime in America. Attached Insurance Day program provides more details. Continuing Legal Education as well as Continuing insurance Education credits will be available for the program.

The Arkansas Insurance Department is located at 1200 West Third Street (the corner of Third and Cross Streets) in downtown Little Rock. Its primary mission is consumer protection through insurer solvency and market conduct regulation, and fraud prosecution and deterrence.

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Information

Sponsors

Arkansas Insurance Day

Continuing Education

Four hours of Continuing Education credit have been approved through the Arkansas Insurance Department.

Hotel Accommodations

A block of rooms at the special rate of \$119 has been reserved for Monday night at the Embassy Suites at 11301 Financial Centre Parkway in Little Rock. Deadline for the special rate is August 30, 2005. Reservations may be made by contacting: **Embassy Suites at 501-312-9000**. Please specify that you will be attending the UALR/UCA Insurance Day Symposium.

Golf Tournament

UALR and UCA are hosting a golf tournament on Wednesday, September 28th at 11:30 a.m. at Chenal Country Club, 10 Chenal Club Blvd., Little Rock, AR. The tournament will be a four-person scramble format. Reservations may be made by completing the enclosed registration form with payment, made payable to UALR Foundation. Payment includes greens fee, a cart with GPS system, box lunch, and beverages.

Additional Information

Make checks payable to: UALR Foundation

Golf Only	\$150.00 per person
Dinner Only	70.00 per person
Program Only	99.00 per person

For more information please contact:

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Gold Sponsors

American Management Corporation
Arkansas BlueCross BlueShield
Delta Dental Plan of Arkansas, Inc.
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Selected Funeral and Life Insurance Company
Southern Farm Bureau Life Insurance Company
Southern Pioneer Life Insurance Co.
State Farm Insurance Company
St. Paul Fire and Marine Insurance Company

A UALR AND UCA SYMPOSIUM

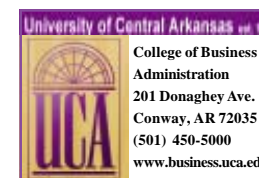
LITTLE ROCK, ARKANSAS
SEPTEMBER 28-29, 2005



Featuring Invited Guest:
Chief Richard Picciotto



Commissioner Julie Benafield Bowman



UALR & UCA Insurance Symposium

Insurance Symposium

Agenda

Wednesday, Sept. 28, 2005

11:30 a.m. Golf Tournament

Chenal Country Club
Little Rock, Arkansas
(Box Lunch and Beverages Provided)

7:00 p.m. Dinner with Featured Speaker

Chief Richard Picciotto
Chenal Country Club

Thursday, Sept. 29, 2005

7:30 a.m. Registration & Continental Breakfast

Chenal Country Club

8:30 a.m. Welcome and Opening Remarks

UALR
UCA
Julie Benafield Bowman, Arkansas Insurance Commissioner
Paul Miller, Arkansas State Senator

9:00 a.m. Commissioners' Forum:

Panel of Invited Commissioners:

Julie Benafield Bowman, Commissioner
Arkansas Department of Insurance
George Dale, Commissioner
Mississippi Department of Insurance
Paula Flowers, Commissioner
Tennessee Dept. of Commerce & Insurance
Kim Holland, Commissioner
Oklahoma Department of Insurance

10:15 a.m. Break & Refreshments

10:30 a.m. Identity Theft

Karen Yezzi, Ramsey, Krug, Farrell & Lensing

11:30 a.m. Lunch

12:45 p.m. Arkansas Insurance Legislation - 2005

Arkansas Insurance Department Legal Division
Associate Counsels

1:30 p.m. Break & Refreshments

1:45 p.m. Concurrent Sessions

Producer Compensation

Lynn Zeno, Moderator, Independent Insurance Agents of Arkansas
Wes Bissett, Independent Insurance Agents and Brokers of America
Mark Lowery, National Association of Insurance and Financial Advisors
Jay Morgan, Arkansas Insurance Department

Careers in Insurance - Student Session

Professor John Bratton, UCA
Marcus Wallace, State Farm
Alisa Davis-Bell, State Farm
Joseph S. Guercio, Brown & Brown

2:30 p.m. Break & Refreshments

2:45 p.m. Concurrent Sessions

Profitability in Select Accounts

Sharon Blake, St. Paul Travelers

Financial Planning

Kyle Pitts, Hutchinson/Ifrac
Micah Brown, Hutchinson/Ifrac

Careers in Insurance - Student Session

Professor John Bratton, UCA
Marcus Wallace, State Farm
Alisa Davis-Bell, State Farm
Joseph S. Guercio, Brown & Brown

3:45 p.m. Adjourn

Chief Richard Picciotto was the highest-ranking firefighter to survive the World Trade Center collapse, and the last fireman to escape the devastation. Richard "Pitch" Picciotto, an FDNY battalion commander, was on a stairwell between the sixth and seventh floors of the North Tower when it collapsed on September 11th. Already a veteran of terrorist attacks, Picciotto was present fighting a similar battle at the World Trade Center Bombing in 1993. Again inside the North Tower, where he found himself years earlier, burdened by an eerie sense of familiarity, he focused his concentration on the rescue efforts at hand. It was there in the smoky stairwells where he heard and felt the South Tower collapse. He then made the call for firemen and rescue workers to evacuate, while he stayed behind with a skeleton team of men to assist a group of disabled and infirm civilians. And it was there in the rubble of the North Tower where Picciotto found himself buried -- for more than four hours after the building's collapse.

Commissioner Julie Benafield Bowman

Appointed by Governor Mike Huckabee on January 15, 2005, Commissioner Bowman is the second female Commissioner in the history of the Arkansas Insurance Department. She received her B.A. degree in political science and speech communications from Ouachita Baptist University and received her Juris Doctor from the UALR School of Law. Prior to assuming the Insurance Commissioner's post, Ms. Bowman served as Chief Executive Officer of the Arkansas Workers' Compensation Commission from 1998 to 2005.

